

Example Weekly Report
Leads and Targets

Contract Start Date: 2nd May 2023

Month	Target	Booked
Total	30	31
May 2023	3	1
June 2023	3	3
July 2023	3	1
August 2023	3	4
September 2023	3	3
October 2023	3	2
November 2023	4	3
December 2023	4	5
January 2024	4	9
February 2024		0
March 2024		0
April 2024		0
May 2024		0
June 2024		0
July 2024		0
August 2024		0
September 2024		0
October 2024		0
November 2024		0
December 2024		0

Leads and Targets

Your monthly target for your campaign is x9 appointments in the first 3 month then x3 appointments per month.
 We would normally expect to get 1 appointment in month one and 3 appointments from month two onwards.
 An appt is counted as booked when we book it

Contract Start Date:	02/05/2023
Target	30
Booked	31

Month	Date	Time Appointment Booked	TM	Score	Prospect Name	Company Name	Orginal Appointment Date	Original Appointment Time	Status	Rearrange Date	Rearrange Time
May 23	15/05/2023	13:30-14:00	LD	5	Prospect 1	Company 1	17/5/23	15:00	Yes		
June 23	06/06/2023	11:00-11:30	CG	5	Prospect 2	Company 2	22/05/2023	16:15	Yes	13/06/2023	07:30:00
June 23	15/06/2023	12:00-12:30	LD	5	Prospect 3	Company 3	14/06/2023	15:00	Yes	22/06/2023	13:00:00
June 23	28/06/2023	15:00-15:30	LD	4.5	Prospect 4	Company 4	19/06/2023	16:15	Yes	06/07/2023	13:00:00
July 23	13/07/2023	14:00-14:30	CG	5.5	Prospect 5	Company 5	17/07/2023	16:30	Yes		
August 23	09/08/2023	11:30-12:00	LD	5	Prospect 6	Company 6	14/08/2023	16:30	Yes		
August 23	22/08/2023	10:00-10:30	LD	6	Prospect 7	Company 7	30/08/2023	17:00	Yes		
August 23	30/08/2023	14:00-14:30	LD	5.5	Prospect 8	Company 8	31/08/2023	17:00	Yes	08/09/2023	13:30:00
August 23	30/08/2023	13:00-13:30	CG	5	Prospect 9	Company 9	19/09/2023	16:00	Yes		
September 23	04/09/2023	14:00-14:30	LD	6	Prospect 10	Company 10	12/09/2023	15:00	Yes		
September 23	14/09/2023	17:00-17:30	LD	5	Prospect 11	Company 11	28/06/2023	16:00	Yes	27/09/2023	15:45:00
September 23	18/09/2023	13:30-14:00	SH	4.5	Prospect 12	Company 12	26/10/2023	15:00	Yes		
October 23	03/10/2023	10:30-11:00	LD	5	Prospect 13	Company 13	25/10/2023	15:00	Yes		
October 23	23/10/2023	12:00-12:30	CG	5	Prospect 14	Company 14	01/11/2023	15:00	Yes		
November 23	22/11/2023	16:00-16:30	LD	5	Prospect 15	Company 15	30/08/2023	16:30	Yes	16/01/2024	14:15:00
November 23	23/11/2023	15:30-16:00	LD	4.5	Prospect 16	Company 16	16/01/2024	13:30	Yes		
November 23	27/11/2023	14:30-15:00	LD	5	Prospect 17	Company 17	28/11/2023	14:15	Yes	12/12/2023	13:30:00
December 23	08/12/2023	11:30-12:00	CG	4.5	Prospect 18	Company 18	08/02/2024	13:00	Pending		
December 23	08/12/2023	12:30-13:00	AG	6	Prospect 19	Company 19	30/01/2024	13:30	Pending		
December 23	13/12/2023	14:30-15:00	CG	5	Prospect 20	Company 20	16/01/2024	15:45	Yes		
December 23	15/12/2023	12:00-12:30	CG	6	Prospect 21	Company 21	15/11/2023	15:00	Yes	17/01/2024	15:45:00
December 23	20/12/2023	14:30-15:00	BW	6	Prospect 22	Company 22	23/01/2024	16:30	Pending		
January 24	04/01/2024	12:00-12:30	AG	4.5	Prospect 23	Company 23	16/01/2024	09:30	Pending	16/01/2024	11:30:00
January 24	04/01/2024	13:30-14:00	WM	5.5	Prospect 24	Company 24	10/01/2024	15:45	Rearrange		
January 24	05/01/2024	12:30-13:00	CG	5	Prospect 25	Company 25	20/02/2023	15:45	Pending		
January 24	05/01/2024	10:30-11:00	LD	5.5	Prospect 26	Company 26	02/02/2024	15:45	Pending		
January 24	09/01/2024	13:00-13:30	CG	6	Prospect 27	Company 27	12/01/2024	10:00	Rearranged	30/01/2024	15:45:00
January 24	15/01/2024	10:00-10:30	LD	5.5	Prospect 28	Company 28	09/01/2024	15:45	Rearranged	24/01/2024	15:15:00
January 24	16/01/2024	10:30-11:00	AG	4.5	Prospect 29	Company 29	17/01/2024	15:00	Rearrange - CF	24/01/2024	15:45:00
January 24	17/01/2024	10:30-11:00	AG	5.5	Prospect 30	Company 30	02/04/2024	15:45	Pending		
January 24	19/01/2024	13:30-14:00	LD	6	Prospect 31	Company 31	16/01/2024	16:30	Rearranged	07/02/2024	15:15:00
January 24	22/01/2024	09:30-10:00	LD	5.5	Prospect 32	Company 32	23/01/2024	15:45	Rearranged	07/02/2024	15:45:00

Hot Prospects, Watches, Future Prospects												
Please find below your Hot Prospects, Watches and Future Prospects												
Hot Prospect - prospects that we feel there is a pending appointment												
Watch - prospects that are a little cooler than hot prospects, but we feel there is something there												
Future Prospects - prospects that have said they're interested but are not ready for an appointment yet												
Hot Prospects												
LOGS:::kf_contacts_id	name_first	name_last	company_name	job_title	Linkedin	phone_mobile	phone_work	email	next_call_date	status		
4519067F-D39F-8044-A11A-439E98E	Prospect 1	Prospect 1	Company 1	Managing Director	https://www.linkedin.com/in/ACwAAAMrKk0B2nxsxnRkGyh_Z23k				25/01/2024	Hot Prospect		
Watches												
LOGS:::kf_contacts_id	name_first	name_last	company_name	job_title	Linkedin	phone_mobile	phone_work	email	next_call_date	status		
334078F5-D4E2-4A4C-AC6E-CDFF8F	Prospect 1	Prospect 1	Company 1	Managing Director	https://www.linkedin.com/in/ACwAAABK9HUYB8rWe7rN4qz2D8N1z				17/1/2024	Watch		
1CE872AF-AB9A-244C-8D3C-E85E8E	Prospect 2	Prospect 2	Company 2	Managing Director	https://www.linkedin.com/in/ACwAA				7/2/2024	Watch		
8B154AC1-3473-144E-A293-4EA00E	Prospect 3	Prospect 3	Company 3	Managing Director	https://www.linkedin.com/in/ACwAA				23/1/2024	Watch		
2D6C3D4F-5333-0145-8C88-45A932	Prospect 4	Prospect 4	Company 4	Business Owner	https://www.linkedin.com/in/ACwAAAIrrKkUeudDHoIfPVb47PckJ				23/1/2024	Watch		
8D065BA1-82E4-5E4C-8467-6A335E	Prospect 5	Prospect 5	Company 5	Managing Director	https://www.linkedin.com/in/ACwAAANUnakBoilRIZmW7-spNer30X				23/1/2024	Watch		
DAD9CE62-92FD-284D-B994-8633A	Prospect 6	Prospect 6	Company 6	Managing Director	https://www.linkedin.com/in/ACwAAAOXy9YBqljCT0hyJbGwd3gJd8				23/1/2024	Watch		
00989C8B-F389-9E47-9C39-58CF3	Prospect 7	Prospect 7	Company 7	Group Managing Director	https://www.linkedin.com/in/ACwAA				6/2/2024	Watch		
59766D2B-0B71-0744-B887-20279F	Prospect 8	Prospect 8	Company 8	Managing Director	https://www.linkedin.com/in/ACwAAAT1zQYByDyb31Gdz5IDEROp				23/1/2024	Watch		
DA69FA14-754E-5E48-A3B2-3CD8D	Prospect 9	Prospect 9	Company 9	Owner Hummingbird homestay	https://www.linkedin.com/in/ACwAAAc3KCBRp5ZyZKNEF-cYrUcNy				21/2/2024	Watch		
326C4028-FE2E-C848-A31C-78ADB	Prospect 10	Prospect 10	Company 10	MD at Vooba	https://www.linkedin.com/in/ACwAAAOQ0cQBvPuTYOqCco1RIUB				16/1/2024	Watch		
2D41B78B-9E14-EF48-B227-54A702	Prospect 11	Prospect 11	Company 11	Managing Director	https://www.linkedin.com/in/ACwAA				29/5/2024	Watch		
0599F892-120B-8A4F-8F22-AE898E	Prospect 12	Prospect 12	Company 12	Managing Director	https://www.linkedin.com/in/ACwAAAMOsBEJInvkHr0hSWKI7yCZU				17/1/2024	Watch		
F1E488AD-25EA-3348-9E67-0E0C3D	Prospect 13	Prospect 13	Company 13	Founder & MD	https://www.linkedin.com/in/ACwAAAN00TBLUJeuGEJUZjEH0E-mk				24/1/2024	Watch		
3F7A73FD-A68C-A14F-8BA3-F3CF7	Prospect 14	Prospect 14	Company 14	Managing Director	https://www.linkedin.com/in/ACwAAARd-zZC8d923HIDISOfUlDy3d				24/1/2024	Watch		
FBB80712-A927-9C45-86E5-6443E3	Prospect 15	Prospect 15	Company 15	Managing Director	https://www.linkedin.com/in/ACwAAASrImQBWjEIo7EtpowTBeAmp				24/1/2024	Watch		
Future Prospects												
LOGS:::kf_contacts_id	name_first	name_last	company_name	job_title	Linkedin	phone_mobile	phone_work	email	next_call_date	status		
1E78F75-9D02-6B41-B4BA-93CD8F	Prospect 1	Prospect 1	Company 1	Managing Director	https://www.linkedin.com/in/ACwAAABpCFAB0sPPZkEmFC6Zk54h				20/03/2024	Future Prospect		
BC23181E-20F8-5447-9A03-BDC001	Prospect 2	Prospect 2	Company 2	Managing Director	https://www.linkedin.com/in/ACwAAADn7lUBvFJskv1kDYKFLb_5				11/03/2024	Future Prospect		
30ED6194-755E-7948-9FA5-B184FF	Prospect 3	Prospect 3	Company 3	Managing Director	https://www.linkedin.com/in/ACwAAAG2Gy6oBcke0aayvb26TFEQ0				16/01/2024	Future Prospect		
B0E3E652-072E-3B45-87CB-40909D	Prospect 4	Prospect 4	Company 4	Owner, Director, Fabricator	https://www.linkedin.com/in/ACwAAAG3688RwJfDyPjMk1-7jeMCOB				24/04/2024	Future Prospect		
E2388BA-B571-DA4C-87B6-2D18A	Prospect 5	Prospect 5	Company 5	Managing Director	https://www.linkedin.com/in/ACwAAAG4QHkEM8YmNp25AAXAcN				14/02/2024	Future Prospect		
E81B118C-EE2D-3448-88F5-78FAF	Prospect 6	Prospect 6	Company 6	Managing Director	https://www.linkedin.com/in/ACwAAAG5InkaEBarJmZR_E1LawsRB8k				18/03/2024	Future Prospect		
553F2D98-F264-3841-9964-BF76DA	Prospect 7	Prospect 7	Company 7	Managing Director	https://www.linkedin.com/in/ACwAAAG6UJbJhX8RMGis5FbunCa				17/04/2024	Future Prospect		
AD213A47-754E-F248-A689-71EBDE	Prospect 8	Prospect 8	Company 8	Joint Managing Director	https://www.linkedin.com/in/ACwAAAG7mTBNJwJ3Q7-fGKNUd2				20/03/2024	Future Prospect		
1897887F-2286-0142-9B19-74BB3B	Prospect 9	Prospect 9	Company 9	Owner	https://www.linkedin.com/in/ACwAAAG8UMWPVcm5xn_WVNGWx				17/03/2024	Future Prospect		
228DE46F-534A-9149-BA17-8B7C4	Prospect 10	Prospect 10	Company 10	Business Owner	https://www.linkedin.com/in/ACwAAAG9AePpBa8-s4vUuKjOxvWgAn3v				15/01/2025	Future Prospect		
78FFA3AC-5FE3-6947-9EC2-6E63D	Prospect 11	Prospect 11	Company 11	Owner	https://www.linkedin.com/in/ACwAAAGAA72-ylBOV1vVsr7SAZ7-75u				18/03/2024	Future Prospect		
C83BD8B9-1BA3-FC43-87AB-85086E	Prospect 12	Prospect 12	Company 12	Managing Director	https://www.linkedin.com/in/ACwAAAGABsMB_-PynXmUcJlIBWkaQ				29/02/2024	Future Prospect		
41EAF6F1-D15D-7548-856C-A7A80F	Prospect 13	Prospect 13	Company 13	MD	https://www.linkedin.com/in/ACwAAAGAVJA_c8Uj04J3RjOwcndNqTib				05/03/2024	Future Prospect		
F6A5078D-A2D6-5B46-B167-C59D9D	Prospect 14	Prospect 14	Company 14	Managing Director	https://www.linkedin.com/in/ACwAAAGBzML6zLqRkzL4DScOVen8t				20/6/2024	Future Prospect		
03C29339-6DCA-6441-979C-A1D2A	Prospect 15	Prospect 15	Company 15	Managing Director	https://www.linkedin.com/in/ACwAAAGCAG6G4FIBzQaXqBFPIUM08iikL				14/2/2024	Future Prospect		
CEA8CE8E-784E-DB45-9BEA-79E8F	Prospect 16	Prospect 16	Company 16	Managing Director	https://www.linkedin.com/in/ACwAAAGCAG2kVz5Imfs_P2myV1TIME8r				14/05/2024	Future Prospect		
A9D04F8B-3DEE-8144-AE07-B3411E	Prospect 17	Prospect 17	Company 17	Managing Director	https://www.linkedin.com/in/ACwAAAGDABol_HoBmedU1GoF5gGIpGwG				07/06/2024	Future Prospect		
4118D0CA-EB09-6945-9642-0AA5E1	Prospect 18	Prospect 18	Company 18	Managing Director	https://www.linkedin.com/in/ACwAAAGDEJGdESZekoAGu3CvrrR8t				10/6/2024	Future Prospect		
967877F-40D9-F649-8F1A-6BF367	Prospect 19	Prospect 19	Company 19	Director	https://www.linkedin.com/in/ACwAA				2/9/2024	Future Prospect		
BF1ADE95-50BE-144E-AAFD-F5EC8D	Prospect 20	Prospect 20	Company 20	Founder	https://www.linkedin.com/in/ACwAAAGMWBKms2H6P9z6-vJ4xnq5F				6/2/2024	Future Prospect		
4B8D05AA-5245-7B47-8815-65D104	Prospect 21	Prospect 21	Company 21	Managing Director	https://www.linkedin.com/in/ACwAAAGNB3zBvRzTG4Z7_ZhpDQNZ				8/7/2024	Future Prospect		
BDF99E2-A388-824C-811B-8131D1	Prospect 22	Prospect 22	Company 22	Managing Director	https://www.linkedin.com/in/ACwAAAGNDMow5d8hSXX00E8Hbz7				20/02/2024	Future Prospect		
435BA42E-31A0-EB42-BE1A-25E651	Prospect 23	Prospect 23	Company 23	Managing Director	https://www.linkedin.com/in/ACwAAAGNNDmMkDp7lQV/KaleGbtM				6/2/2024	Future Prospect		
7618F4E6-86C8-8346-AD19-AE92E1	Prospect 24	Prospect 24	Company 24	Managing Director	https://www.linkedin.com/in/ACwAAAGOA1Q8EB1Cpe0dKkYTA3D				18/2/2024	Future Prospect		
5286A8DC-19A4-094A-BD1A-742D1	Prospect 25	Prospect 25	Company 25	Managing Director	https://www.linkedin.com/in/ACwAAAGPABAL48EBPttw-rHEuJkuGHCK				29/02/2024	Future Prospect		
64A8ACD7-4F8A-0E46-825D-9CDEE8	Prospect 26	Prospect 26	Company 26	Founder and Managing Director	https://www.linkedin.com/in/ACwAAAGQAELc8Breg2wmm3jP3RRRg				12/09/2024	Future Prospect		
29DCB811-AE97-8041-8E6F-8F7B9D	Prospect 27	Prospect 27	Company 27	Managing Director	https://www.linkedin.com/in/ACwAAAGRABPmBups_Z7c5E28gpcJy-4				20/2/2024	Future Prospect		
4410688B-CAA5-3840-828A-6A498A	Prospect 28	Prospect 28	Company 28	Managing Director	https://www.linkedin.com/in/ACwAAAGRHbUbpqnm96lxI4vQSeVw				10/09/2024	Future Prospect		
AB43DADE-5426-A548-A341-0A3AC	Prospect 29	Prospect 29	Company 29	Managing Director	https://www.linkedin.com/in/ACwAA				17/03/2024	Future Prospect		
A0D7C82C-CE42-EE42-9C5C-0370	Prospect 30	Prospect 30	Company 30	Managing Director	https://www.linkedin.com/in/ACwAAAGSIIUJh8nt8l1jX7I05ddC				3/4/2024	Future Prospect		
AF688EAC-B499-684E-B420-4324A	Prospect 31	Prospect 31	Company 31	Managing Director	https://www.linkedin.com/in/ACwAAAGTAAGhB4tLJy3G75vCmb3g				1/8/2024	Future Prospect		
A9B7DF16-6379-3B44-8740-4D0693	Prospect 32	Prospect 32	Company 32	Managing Director	https://www.linkedin.com/in/ACwAAAGUATvHEBvY17YSDKCKqJsr8t				07/02/2024	Future Prospect		
9A0BA21D-8E18-5540-9E22-2CE1D	Prospect 33	Prospect 33	Company 33	Managing Director	https://www.linkedin.com/in/ACwAAAGV4h2hBvWPXnz1tt7yBA8k9t				7/4/2024	Future Prospect		
5A3DA05E-AB3D-EE4D-A464-EC7FF	Prospect 34	Prospect 34	Company 34	Author of How to be an HR Sout	https://www.linkedin.com/in/ACwAAAGWACTJ_kBFsvfj0cp9CUQ8-96t				19/6/2024	Future Prospect		
EB339E8F-415F-824C-981E-2A1908	Prospect 35	Prospect 35	Company 35	Chief Revenue Officer, Co-Four	https://www.linkedin.com/in/ACwAAAGXG9lBvUJoINtkmpgGJaX				18/4/2024	Future Prospect		
00FAF38B-7378-C34D-901A-899CF3	Prospect 36	Prospect 36	Company 36	Owner and MD	https://www.linkedin.com/in/ACwAAAGYDRt3QBUxIo8RP35uUk9QS				05/03/2024	Future Prospect		
B9945463-C66B-BB4E-B8E9-9CC67F	Prospect 37	Prospect 37	Company 37	Managing Director	https://www.linkedin.com/in/ACwAAAGZABs4RMBMRFO-vwIvwAwJILBv				07/04/2024	Future Prospect		
9374E482-DC00-574D-8D9B-60CAE	Prospect 38	Prospect 38	Company 38	Managing Director	https://www.linkedin.com/in/ACwAAAG3AAADUHSEBSL-AYG4k8o8vZ_vliik				16/04/2024	Future Prospect		
11AAF654-1620-DD4E-9DB8-C65B8A	Prospect 39	Prospect 39	Company 39	Managing Director UK	https://www.linkedin.com/in/ACwAAAG4ADYWG6Bp9XEEHmr8ZBF9JS				05/03/2024	Future Prospect		
F500A80F-7521-0044-9174-4D13D2	Prospect 40	Prospect 40	Company 40	Managing Director	https://www.linkedin.com/in/ACwAAAG5AFAAsBGLb2qE6Vl47GWCJa				17/03/2024	Future Prospect		
9AE98D1F-8B39-794E-80EB-7451E1	Prospect 41	Prospect 41	Company 41	Managing Director	https://www.linkedin.com/in/ACwAAAG6AATMBJ0s8UQ1-OGQ-BVUj				02/01/2024	Future Prospect		
56D7FAFA-FFFA-5941-8AA5-037245	Prospect 42	Prospect 42	Company 42	Managing Director	https://www.linkedin.com/in/ACwAAAG7AAbhz0EBN3SkpLh7YdS5eSSfB				5/3/2024	Future Prospect		
545EC22-8F6A-481F-85F-8B6F41	Prospect 43	Prospect 43	Company 43	Company Owner	https://www.linkedin.com/in/ACwAAAG8AK0msBipPmltzUyUJWUJWJ				15/08/2024	Future Prospect		
BF9A2B8C-C486-AC49-A73E-F1B4	Prospect 44	Prospect 44	Company 44	Managing Director	https://www.linkedin.com/in/ACwAAAG9AJN4MbnHapWms_91wlf6aCP2				10/06/2024	Future Prospect		
90FF7005-6E3F-754A-9788-17BCAA	Prospect 45	Prospect 45	Company 45	Owner	https://www.linkedin.com/in/ACwAA				28/03/2024	Future Prospect		
E187C501-2898-B747-96B1-6A2C2E	Prospect 46	Prospect 46	Company 46	Managing Director	https://www.linkedin.com/in/ACwAAAGAAQZ0s8Bvpl8it9ZaMvW9yCOX				07/03/2024	Future Prospect		
79A89F47-3CD3-A444-9CAC-C8014	Prospect 47	Prospect 47	Company 47	Founder / Managing Director	https://www.linkedin.com/in/ACwAAAGAPSNLUBS34rovWAmPSIEK				13/02/2024	Future Prospect		
4803ADC2-89E6-8F43-910B-09D33	Prospect 48	Prospect 48	Company 48	Author - The Brookville Capital	https://www.linkedin.com/in/ACwAAAGAAANTaDs87TAm8nbnac-ZXqbP				02/01/2024	Future Prospect		
70D6420												

Example Report

Below are your weekly stats for each week - we track this against average stats for a campaign
 You can also see whether your campaign is on track or off track against the average stats

Average Stats (across all campaigns) per week

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM
100	8	8%	1	1	182	17	0		400	

Your campaign stats w/c 08/05/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	1	1%	0	0	35	4	0		500		

Your campaign stats w/c 15/05/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	3	3%	0	0	82	8	2	41	476	11.6	

Your campaign stats w/c 22/05/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	6	6%	0	0	112	11	0	114.5	418	3.65	

Your campaign stats w/c 29/05/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	6	6%	1	1	118	11	0	173.5	469	2.7	

Your campaign stats w/c 05/06/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	3	3%	0	0	123	12	1	123	465	3.78	

Your campaign stats w/c 12/06/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	4	4%	0	0	120	11	1	120	443	3.69	

Your campaign stats w/c 19/06/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	7	7%	0	0	131	12	1	131	435	3.32	

Your campaign stats w/c 26/06/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	4	4%	0	0	120	11	0	164.66	425	2.58	

Your campaign stats w/c 03/07/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	3	3%	0	0	129	12	1	129	405	3.13	

Your campaign stats w/c 10/07/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	2	2%	0	0	61	8	1	61	364	5.96	

Your campaign stats w/c 17/07/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	11	11%	0	0	109	11	1	109	343	3.14	

Your campaign stats w/c 24/07/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	9	9%	1	1	126	12	1	126	503	3.99	

Your campaign stats w/c 31/07/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	11	11%	1	1	128	12	1	128	469	3.66	

Your campaign stats w/c 07/08/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	12	12%	0	0	124	12	2	62	448	7.22	

Your campaign stats w/c 14/08/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	12	12%	1	1	126	12	1	126	599	4.75	

Your campaign stats w/c 14/08/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Possible Ap	On track against average
100	12	12%	1	1	119	11	2	70	840	12	

Your campaign stats w/c 28/08/23

Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
94	1	1%	0	0	122	12	2	34	583	17	

Your campaign stats September 2023

	Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
w/c 04/09/23	100	0	0%	3	3	194	19	1	80	590	7	
w/c 11/09/23	100	9	9%	2	1	175	18	1	87	576	7	
w/c 18/09/23	100	12	12%	1	1	165	17	0	75	576	8	
w/c 25/9/23	100	10	10%	0	0	155	16	0	89	574	6	

Your campaign stats October 2023

	Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
w/c 02/10/23	100	10	10%	1	0	152	15	1	87	572	7	
w/c 09/10/23	100	10	10%	0	0	169	17	0	98	574	6	
w/c 16/10/23	31	5	16%	1	1	151	15	0	95	560	6	
w/c 23/10/23	ng data approval	0	0%	1	1	160	16	1	82	559	7	
w/c 30/10/23	100	11	11%	2	1	122	12	0	59	550	9	

Your campaign stats November 2023

	Connections Se	Connected back	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
w/c 06/11/23	100	13	13%	4	1	194	19	0	90	543	6	
w/c 13/11/23	100	39	39%	1	0	198	20	0	123	528	4	

Understanding your stats	
Connections Se	Amount of people
Connected back	Number of people
Connection Rat	Percentage based
# responses	Number of people
# positive resp	Number of responses
Calls made	Number of calls
Spoken to	Number of people
Appts booked	Number of appointments
# calls to get an	Roughly how many
Available Data	Amount of data available
# of Possible Ap	Average of how many

w/c 20/11/23	100	3	3%	5	2	172	17	0	104	671	6	
w/c 27/11/23	98	13	13%	5	3	325	33	1	109	668	6	

Your campaign stats December 2023

	Connections Se	Connected bac	Connection Rat	# responses	# positive resp	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
w/c 04/12/23	66	2	3%	2	2	229	23	0	89	605	7	
w/c 11/12/23	awaiting approva	0	0%	4	3	209	21	3	89	570	6	
w/c 18/12/23	100	7	7%	6	3	301	30	1	89	441	5	
w/c 25/12/23			0%				0				0	

Your campaign stats January 2024

	Connections Ser	Connected back	Connection Rate	# responses	# positive respon	Calls Made	Spoken to	Appts booked	# calls to get an	Available Data	# of Appt in CRM	On track against average
w/c 01/01/24	100	8	8%	1	1	132	13	2	81	222	3	
w/c 08/01/24	86	16	19%	3	0	274	27	1	97	239	2	
w/c 15/01/24	0	0	0%	2	2	314	31	4	110	239	2	
w/c 22/01/24	0	0	0%	0	0	0	0	0	0		0	
w/c 29/01/24	0	0	0%	0	0	0	0	0	0		0	

Appointment Instructions

Appointment Instructions	
Calendly sends zoom link	Send to email