

Want to start your own business and serious about being successful?

If you're thinking about starting your own business, chances are that you'll be anxious to know everything you can to give your business the best possible start. That's why we've put together our unique 3-day business course that takes you through every aspect of starting your own business. Here's what's included:



DAY 1 MORNING

- Introduction to the course
- What is a business plan?
- Is running a business right for me?

DAY 1: AFTERNOON

- Tax and VAT
- National Insurance
- Insurance
- Health & Safety
- Data Protection Act
- Patents & Copyrights
- Employing staff

DAY 2 MORNING AND AFTERNOON

You'll be divided into smaller groups and revolve around three areas:

MARKETING:

- Business brand
- Promoting your business
- Setting your prices

MARKET RESEARCH:

- Customers
- Competitors
- Market trends

FINANCE:

- Working out your start-up costs
- Putting together a cashflow
- Managing your books

DAY 3: AM

- How to get your first customer
- Explaining your business
- Closing the deal

DAY 3: PM

- Presenting your business plan
- Setting an action plan
- Booking in your one-to-one support

As well as the above course, you'll also receive a free one-to-one follow-up session, tailored to your needs; a practical workbook that contains exercises you can complete in class and after the course; free parking and lunch will also be included. Childcare is also available at this venue and we will be happy to give you more details about this when you book.

The cost of the course is just £99 and you can book by filling in the form overleaf, calling us on 0845 644 9371, or book online at <http://www.exceptionalthinking.co.uk/Start-up-courses.php>

Booking Form

COURSE DATES:

17,18,19th March 08	10-4pm	Cheltenham
21,22,23rd April 08	10-4pm	Cheltenham
19,20,21st May 08	10-4pm	Cheltenham
16,17,18th June 08	10-4pm	Cheltenham

Name:
Address:
Telephone:
Email:
Which course do you want to attend?:

The fee for this course is £99.

To book onto this course, please send a cheque made payable to Exceptional Thinking for the amount of £99 together with this form to Exceptional Thinking, 10 Orchard Road, Alderton, Glos, GL20 8NS. We will then contact you shortly afterwards.

If you would prefer to pay by card, please book online at

<http://www.exceptionalthinking.co.uk/Start-up-courses.php>

For further details or to receive a copy of our terms and conditions, please call us on 0845 644 9371. We look forward to working with you.